FIG. 01 APHRODITE · IVORY TONES IN THE YARN

FABRIC PROFILE

Aphrodite 01

IVORY PET-FRIENDLY

Meet Aphrodite, where softness meets substance.

ABOUT THE FABRIC

A fine, velvety pile covers its thick chenille body, creating a captivating play of light and shadow that gives every sofa real depth. Choose from luminous ivory, soft grey-taupe Rabbit, rich Mocca or earthy olive. Beneath the beauty is serious resilience: pet-proof by design, it's built for years of daily use, holds its colour brilliantly and resists snags, making it a stylish choice for homes shared with cats and dogs.

THE COLOUR

A luminous, warm ivory that highlights the soft sheen of the pile. Effortlessly elegant, it lightens the room and suits both glamorous and serene interiors.

KEY FEATURES

01 Soft pile creates a play of light and shadow	02 Thick, substantial body
03 Very high abrasion resistance	04 Excellent colour fastness to light and rubbing
05 Snag-resistant and pet-friendly	06 Oeko-Tex and REACH certified

TYPE	**Structured chenille with a soft, velvety pile**
FOUND ON	**Tignes · Vik**
STYLE	**Glamour, Modern Luxe**
PETS	**Pet-friendly · snag-resistant**

HOW TO CARE FOR IT

Vacuum regularly
Use a soft brush attachment to keep the pile fresh.

Removable covers
Wash at max 30°C.

Tumble dry low
Low heat only.

Iron max 110°C
Use a low setting.

Dry clean
Professional, without solvents.

DO NOT BLEACH

GOOD TO KNOW

Shading
Pile fabrics catch light differently from each angle — a natural feature, not a flaw.

Pilling
Light fuzzing in the first weeks is normal. Lift it with a fabric shaver.

Colour transfer
Light shades can pick up dye from new denim and dark textiles.

By the numbers

MARTINDALE RUBS*

Light domestic	10k
General domestic	15k
Heavy domestic	25k
Aphrodite	**100k+**

4× the 25,000 recommended for heavy domestic use.

PILLING · 4–5 OF 5

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The higher the grade, the smoother the surface stays.

TESTED TO INDUSTRY STANDARDS

BUILT TO LAST

365 G/M² WEIGHT** **>5** LIGHT FASTNESS **100%** POLYESTER

OEKO-TEX® Standard 100; REACH compliant

*** Martindale rubs** measure wear resistance, where fabrics over 30,000 rubs are officially classified as hard-wearing for high-traffic environments.

**** Fabric weight (g/m²)** reflects thickness and body, ranging from light materials under 200 g/m² to thick, heavy-duty upholstery at 300–450+ g/m² that holds its shape over time.