FIG. 01 CREMONA · SOFT CHAMPAGNE TONES IN THE YARN

FABRIC PROFILE

Cremona 02

SOFT CHAMPAGNE

Cremona is texture you can see from across the room.

ABOUT THE FABRIC

Chunky chenille yarns are woven into a thick, sculptural surface with all the nubby charm of bouclé, yet it feels velvety rather than coarse under the hand. It gives clean-lined sofas instant depth and a relaxed, crafted character. A statement fabric that still plays nicely with neutral schemes.

THE COLOUR

A pale, pearly off-white that lets Cremona's sculptural, bouclé-like texture take centre stage. Fresh and airy, it's perfect for light-filled Scandi and Japandi spaces with pale wood and stone.

TYPE	Chenille weave with a bouclé effect
FOUND ON	Bergamo
STYLE	Japandi, Organic Modern, Scandi

KEY FEATURES

01	Bold, three-dimensional texture
02	Velvety rather than coarse to the touch
03	Thick, substantial cloth (approx. 465 g/m²)
04	Resists rubbing and fading

HOW TO CARE FOR IT

Vacuum regularly
Keep the textured surface free of dust.

Clean gently
A soft cloth and a mild upholstery cleaner.

No vigorous rubbing
Avoid strong detergents and scrubbing.

NO EASY-CLEAN OR WATER-REPELLENT FINISH

GOOD TO KNOW

Shading
Pile fabrics catch light differently from each angle — a natural feature, not a flaw.

Pilling
Light fuzzing in the first weeks is normal. Lift it with a fabric shaver.

Colour transfer
Dark fabrics can mark very light textiles, and new denim can mark fabrics.

By the numbers

TESTED TO INDUSTRY STANDARDS

MARTINDALE RUBS*

Light domestic	10k
General domestic	15k
Heavy domestic	25k
Cremona	**60k**

2× the 25,000 recommended for heavy domestic use.

BUILT TO LAST

465 G/M² WEIGHT**

100% POLYESTER

*** Martindale rubs** measure wear resistance, where fabrics over 30,000 rubs are officially classified as hard-wearing for high-traffic environments.

**** Fabric weight (g/m²)** reflects thickness and body, ranging from light materials under 200 g/m² to thick, heavy-duty upholstery at 300–450+ g/m² that holds its shape over time.