FIG. 01 RAVEN · IVORY TONES IN THE YARN

FABRIC PROFILE

Raven 28

IVORY PET-FRIENDLY

Raven puts a three-dimensional twist on classic chenille.

ABOUT THE FABRIC

Its raised melange surface catches the light unevenly, giving the upholstery real depth without the need for pattern. It's soft and welcoming to sink into, resists pilling and fading, and is sturdy enough for everyday family life, four-legged members included. Texture with genuine staying power.

THE COLOUR

A warm, natural light beige that brings out Raven's raised 3D melange texture. Easy to live with and endlessly versatile, it suits rustic, Scandi and modern interiors alike.

KEY FEATURES

01 Raised, three-dimensional texture	02 Soft, comfortable surface
03 Resists pilling and fading	04 Suits everyday family life, pets included

TYPE	Melange chenille with a 3D effect
FOUND ON	Piccolo
STYLE	Modern Rustic, Loft / Industrial, Contemporary
PETS	Pet-friendly · snag-resistant

HOW TO CARE FOR IT

Vacuum regularly
Use a soft brush attachment to keep the surface fresh.

Blot, don't rub
Act fast on spills with a clean, dry cloth.

Spot-clean gently
Mild upholstery cleaner — test on a hidden area first.

Deep clean by a pro
For a full refresh, use a professional upholstery cleaning service.

DO NOT MACHINE WASH · DO NOT BLEACH · DO NOT TUMBLE DRY · DO NOT IRON

GOOD TO KNOW

Shading
Pile fabrics catch light differently from each angle — a natural feature, not a flaw.

Pilling
Light fuzzing in the first weeks is normal. Lift it with a fabric shaver.

Colour transfer
Light shades can pick up dye from new denim and dark textiles.

By the numbers

MARTINDALE RUBS*

Light domestic	10k
General domestic	15k
Heavy domestic	25k
Raven	**50k**

2× the 25,000 recommended for heavy domestic use.

PILLING · 4 OF 5

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The higher the grade, the smoother the surface stays.

TESTED TO INDUSTRY STANDARDS

BUILT TO LAST

400 G/M² WEIGHT**

5 LIGHT FASTNESS

100% POLYESTER

PFC-free

*** Martindale rubs** measure wear resistance, where fabrics over 30,000 rubs are officially classified as hard-wearing for high-traffic environments.

**** Fabric weight (g/m²)** reflects thickness and body, ranging from light materials under 200 g/m² to thick, heavy-duty upholstery at 300–450+ g/m² that holds its shape over time.