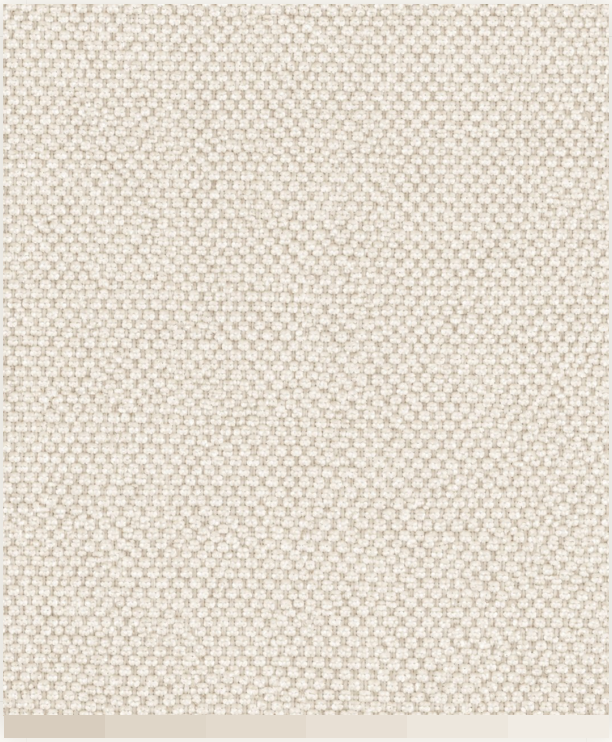

FIG. 01 ASCOT · NATURAL TONES IN THE YARN

FABRIC PROFILE

Ascot

NATURAL

Ascot is the fabric that makes Tulum feel like a cloud you can live on.

ABOUT THE FABRIC

A flat-woven chenille with a soft, nubby basket weave, it has a gentle relief you can see and feel, while its structured body keeps every cushion looking crisp. Plain, calm and endlessly easy to style, it's the quiet, tactile backdrop for real everyday living.

THE COLOUR

A soft, creamy natural with a warm, chalky undertone. Light and serene, it lets the nubby weave catch the light – beautiful with oak, travertine and layered whites.

KEY FEATURES

01 Soft, nubby basket-weave texture	02 Velvety chenille handle
03 Structured body that keeps cushions crisp	04 Calm, plain neutral that's easy to style
05 REACH compliant	06 Fire-retardant backcoating

TYPE	**Flat-woven chenille**
FOUND ON	**Tulum**
STYLE	**Modern Minimalist, Japandi, Contemporary Neutral**

HOW TO CARE FOR IT

Vacuum regularly
Use a soft brush attachment to lift dust from the weave.

Blot, don't rub
Act fast on spills with a clean, dry cloth.

Damp cloth only
Lift marks gently with a clean, damp cloth.

DO NOT WASH DO NOT BLEACH

GOOD TO KNOW

Shading
Pile fabrics catch light differently from each angle — a natural feature, not a flaw.

Pilling
Light fuzzing in the first weeks is normal. Lift it with a fabric shaver.

Colour transfer
Light shades can pick up dye from new denim and dark textiles.

By the numbers

BUILT TO LAST

320 G/M² WEIGHT**

100% POLYESTER

REACH compliant · fire-retardant backcoated

** **Fabric weight (g/m²)** reflects thickness and body, ranging from light materials under 200 g/m² to thick, heavy-duty upholstery at 300–450+ g/m² that holds its shape over time.